



Institutional Planning and Research

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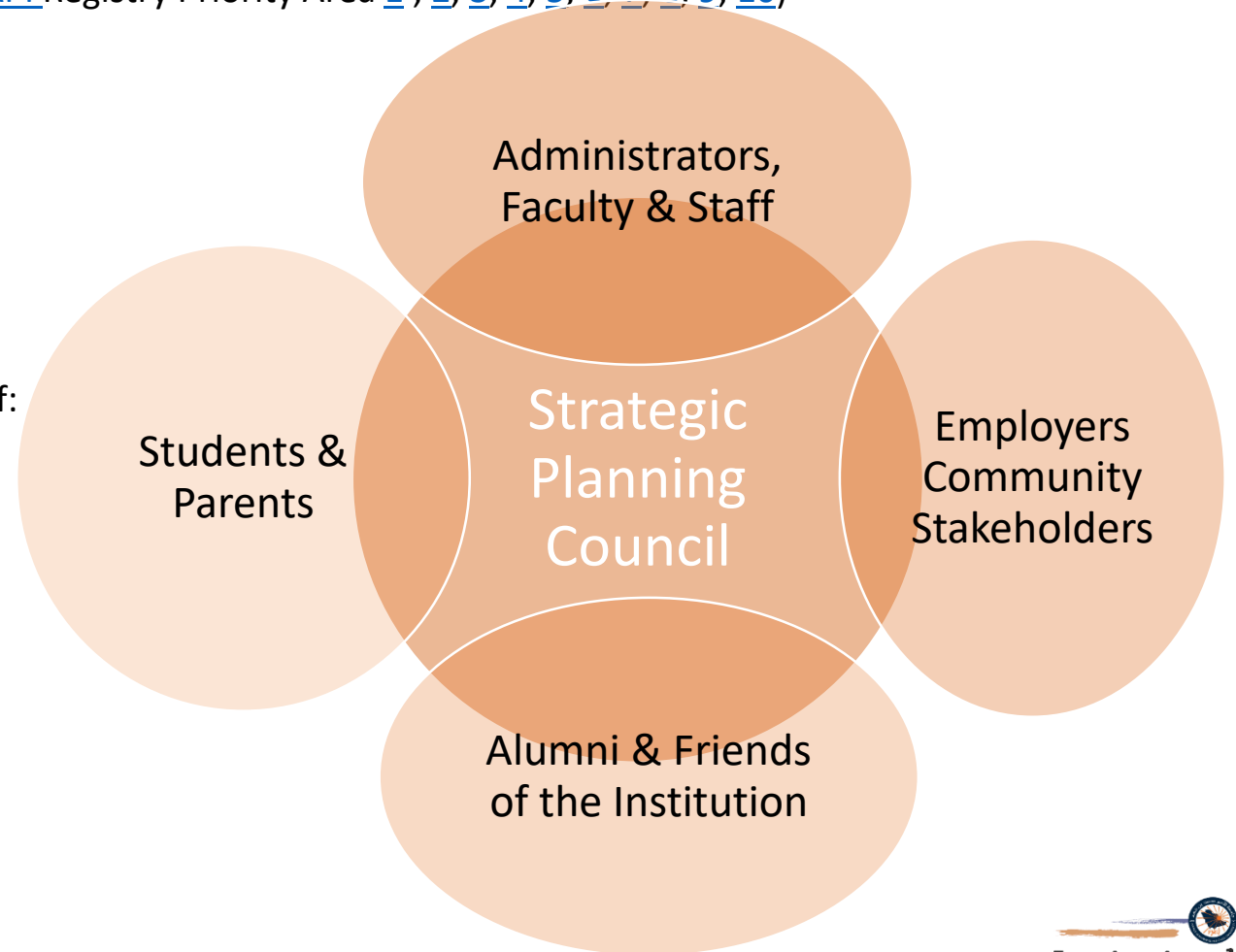
Prince Mohammad Bin Fahd University 2021

Strategic Plan 2022-2026

Road Map

The Planning Process

1. Gap Analysis ([2017-2021 Strategic Plan](#) & Achievements- [KPI Registry Priority Area 1](#) , [2](#) , [3](#) , [4](#) , [5](#) , [6](#) , [7](#) , [8](#) , [9](#) , [10](#))
2. SWOT Analysis through [Surveying](#) Samples of:
 1. Student body
 2. Faculty body
 3. Staff & Administrators
 4. Stakeholders
 1. Parents
 2. Employers
 3. Industries & Businesses
3. Defining 2021-2026 Priority Areas by [Surveying](#) Samples of:
 1. Student body
 2. Faculty body
 3. Staff & Administrators
 4. Stakeholders
 1. Parents
 2. Employers
 3. Industries & Businesses
4. Cascading 2022-2026 Goals
5. Cascading 2022-2026 Objectives
6. Produce 2022-2026 KPIs & Metrics Manual
7. Dissemination and Workshops



The Cascading Model



Institutional

Every institutional action and decision will ultimately be contributing towards this mission and vision. This is the general direction and destination of the institution.

Institutional



Values are institutional principles that create a sense of unified core beliefs that everyone shares & embraces.

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High-level categories that PMU will be focusing on as we move towards the institutional Vision. They should not have a metric or deadline.

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This is the desired result that the PMU seeks to achieve, it should be broad and long-term

Institutional



These are more specific than Goals, they are measurable and are tied with deadlines. Each objective contains at least one or two KPIs to help measure whether or not PMU is close to reaching the desired outcomes (Objectives) and to achieve the overall goal



Numerical measures to help determine whether or a unit is meeting the objectives.

Departmental

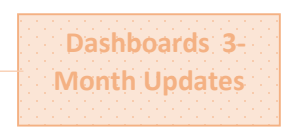


Specific things a unit will deliver to realize the set of objectives specified. They should have clear owners, start and end dates. These are one of the most critical elements in the strategic planning, they state exactly what actions will be taken to deliver against the Objectives

Departmental

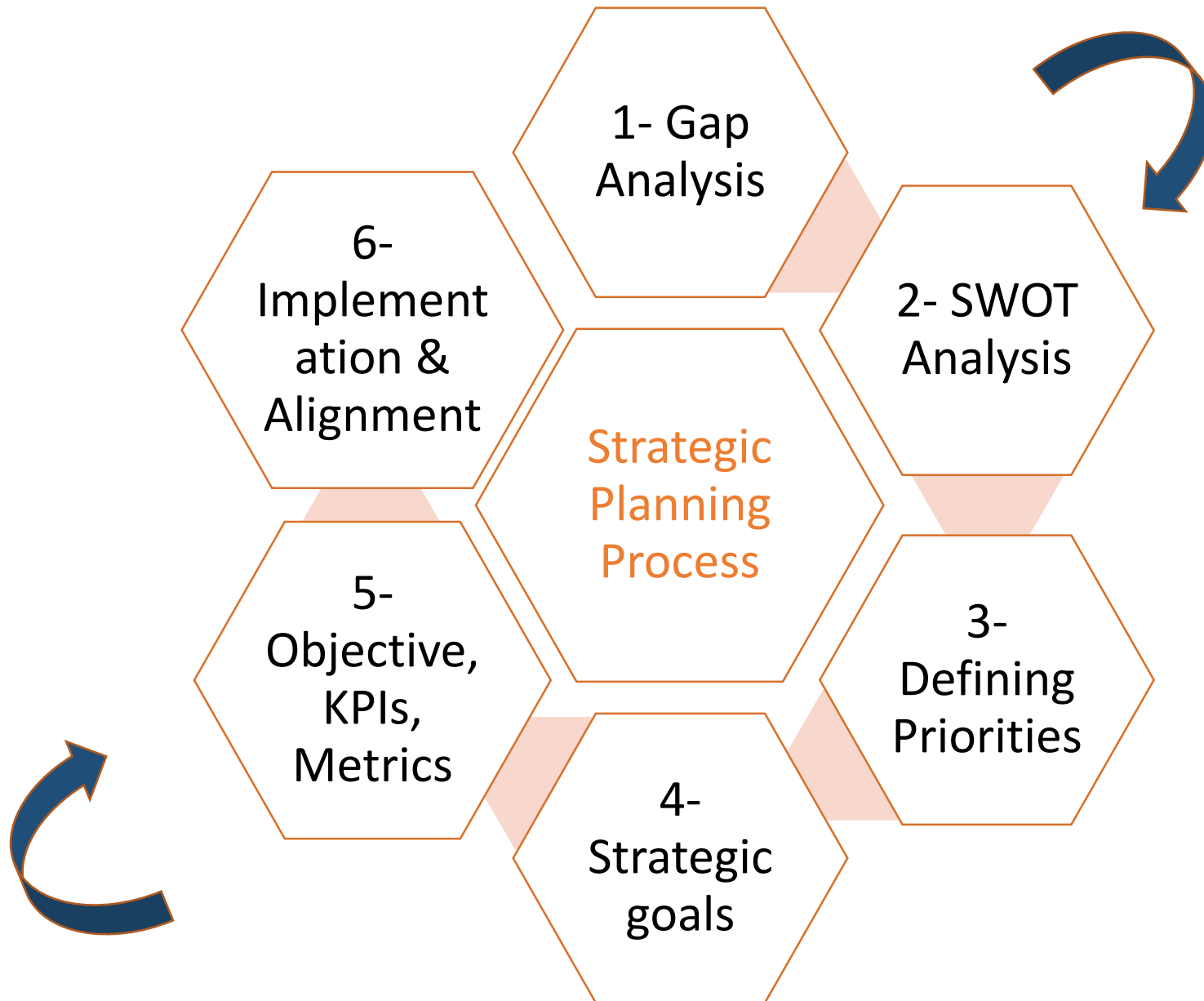


Specific steps planned to complete a Project or initiative. They are based on collaboration and have start and end dates with the dates of the Projects. They carry specific weights depending on the importance and duration required from initiation to completion. The completion of all steps is a compilation of their weight to 100%.



Planning

Reporting



The Planning Roadmap

Fall 21	Spring 21	Summer 21	Fall 22
<p>Analyze Mission & High level Priorities:</p> <ul style="list-style-type: none"> Identify engagement approach and brainstorm priorities Collected key documents for review 			
	<p>Undertake SWOT analysis and data mining:</p> <ul style="list-style-type: none"> Undertake SWOT analysis and discuss key data that informs the plan Review comparative scanning data 		
		<p>Construct and Assess Strategic Plan Framework:</p> <ul style="list-style-type: none"> Convene Strategic Plan Council to draft plan framework of goals, objectives and KPIs Host forums/Run Surveys that engage all constituencies with the draft framework for their feedback 	
			<p>Draft 2022-2026 Full Strategic Plan:</p> <ul style="list-style-type: none"> Finalize framework and full strategic plan Identify 2021-2026 operational plan priorities framework
			<p>Publish 2022-2026 Strategic Plan:</p> <ul style="list-style-type: none"> All Constituents Website In Print