

Documents

McNally, B., Obied, M.

Teamwork in the Palestinian it industry: The importance of context, cohesiveness, and commitment
(2015) *Cases on Management and Organizational Behavior in an Arab Context*, pp. 163-180.

Abstract

This case study explores the role of teams and teamwork in the IT industry in Palestine. The case company (PSC) implemented the use of self-managed, crossfunctional teams in order to meet tight budgetary and time constraints for a new software product. PSC considered that the formation of these teams would contribute to improved productivity, ensure high quality outputs, while at the same time meeting the contracted deadlines. However, an evaluation of the success or otherwise of the initiative highlighted the importance of ensuring the type of team formed is appropriate to the context and culture in which the organization is situated. In addition, the case highlights the importance of management commitment to ensure a high level of cohesiveness is fostered through the proactive use of team formation and development processes. © 2014, IGI Global.

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