

PMU
2nd Annual
Homecoming



Workshop by most HR influential in EU,
Professor Chris Roebuck

DELIVERING TRANSFORMATION AND SUCCESS THROUGH MACH 2 LEADERSHIP:

Chris Roebuck is Visiting Professor of Transformational Leadership at Cass Business School in London. He has held senior roles at London Underground, UBS, HSBC and KPMG, has served in the British Army, and is one of the top 15 Human Resources (HR) thinkers in Europe. As Global Head of Leadership at UBS, 2002-5, he helped deliver leadership and development strategies resulting in one of the most successful corporate transformations to date with UBS boosting profits by 235%, market capitalization by 51% all with a 3% cut in headcount

In 2010, 2011, 2013 and 2014, Chris was voted one of the top 15 most influential HR thinkers. He has also been interviewed on leadership and management issues more than 250 times globally on BBC, Sky, Bloomberg, Al Jazeera, Swiss and Russian TV, ITV, CNBC, CNN, Voice of America, the BBC Today programme, and World Service radio

DELIVERING TRANSFORMATION AND SUCCESS THROUGH MACH 2 LEADERSHIP :

Two Hour Workshop

Click here to register <http://www.pmu.edu.sa/Register>

Approx 15 minutes **“How has the organisational world changed and what does this mean for you as a future leader ?”**

- What challenges does this raise for you as a leader ?
- How has the world or work changed since the financial crisis.
- What do leaders in organisations have to do to respond to those changes.
- What opportunities does this give you ?
- How can you focus onto the key skills that the 21st century organisation needs in its leaders.

Approx 45 minutes **“Inspiring extra effort from everyone to transform individual & team performance” Mach 1**

- The business case – strategic and operational – what is the evidence that good leadership delivers success.
- The secret of success – what are the key steps leaders have to do to get that success.
- Basic tools for success – what tools are needed to take those steps.
- Managing yourself as foundation for success - making sure you have the right skills from the start.
- The role of emotion – how emotion is as important as logic in delivering leadership success

Break



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Approx 15 minutes

“ Contributing to an aligned community of effort and collaboration to transform performance.” Mach 2

- Focusing effort onto what really matters – too many organisations waste resources by not aligning what people do onto what really matters for success.
- Getting the holistic picture yourself – how to make sure you understand the critical big picture.
- Building understanding across your peers and wider organisation – helping people around you get better as well as you.
- Developing an entrepreneurial mindset – organisations must always be looking for opportunities to get better. What are the key areas of focus to help you become an entrepreneurial leader.
- Delivering the collaboration critical for success – modern organisations need collaboration on top of people doing their jobs. How can this be achieved.

Approx 15 minutes

What next ? Action planning – building a personal action plan. Identifying what specific actions you can take to improve your leadership skills in preparation for needing them in the future.

Close

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Saudi labor market of 2030
Dr. Mohamed A Elgeddawy

The workshop will address the following questions:

What will the Saudi labor market look like 10 to 15 years from now?
What are the career jobs of the future and their required competences?
What does it mean to be employable in a society experiencing a transition into a knowledge based economy?
What do you need to do to be employable?
Is employability attainable; is it sustainable?
What are the strategies that you need to consider to enhance your employability in a competitive labor market?



Understanding Cultural Diversity in the Workplace
Dr. Wolfgang Hinck

Globalization has led to an increased frequency of interactions between employees from different cultural backgrounds, often even within the same organization. This workshop will provide a brief introduction to the nature, functions, and selected characteristics of culture. It is designed to aid employees in realizing when culture is the cause of interpersonal conflict and will help them to identify specific cultural variables that need to be addressed to resolve problematic situations.



Mobile applications for Android and iOS devices
Mr. Mohammad Zikria

Understand the steps, tools and skills needed to build an Android app from start to finish. Learn the concepts and principles that make a great app and how to apply them to your own ideas Learn to make decisions on designing and developing an app Understand the basics of managing the app development process.

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**Technological Entrepreneurship:
Initiative and Courage “Go for it”!**



Dr. Jamal Nayfeh

Audience: Open to All
Time: One session 30 minutes

This presentation will discuss the following topics:
Learning and understanding Leadership, Innovation, Commercialization
Identifying high impact and high-potential commercial opportunities.
Gathering resources including talent and capital
Planning, executing and managing value, growth, and wealth.

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