

PROGRAM STRUCTURE

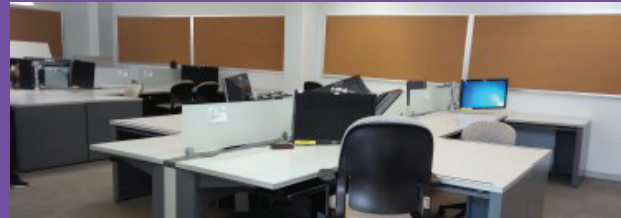
Course	No. of Courses	Credit Hours
Core	21	51
Major	23	68
Electives	2	6
TOTAL	46	125

DEGREE PLAN



FACILITIES

Smart classrooms with Blackboard, Smart board and Banner.
Modern Design Studios equipped with drawing tables and computers with up-to-date applications.



ADMISSION REQUIREMENTS

- ↳ Completed online application
- ↳ Secondary school certificate or equivalent
- ↳ General Aptitude Tests (Qudrat) or equivalent (SAT1)
- ↳ PMU English Placement Test or valid IELTS certificate (Academic version) / TOEFL iBT with acceptable scores



HOW TO APPLY

- Apply Online → Receive verification email
- Complete your online application → Receive Acceptance application
- Pay the 1st installment



APPLY



PAY

ADMISSIONS OFFICE

✉ enrollment@pmu.edu.sa

☎ 800 1230 123 / 📞 +966 13 849 8880

ER/COAD/GRD/FLYER001_2022



جامعة الأمير محمد بن فهد
PRINCE MOHAMMAD BIN FAHD UNIVERSITY

GRAPHIC DESIGN



كلية العمارة والتصميم
COLLEGE OF ARCHITECTURE AND DESIGN

WANT MORE INFO?
PMU.edu.sa



✉ architecture@pmu.edu.sa

☎ +966 13 849 5465 / +966 13 849 9390

🐦 @PMUOFFICIAL 🐦 @PMU_KSA

INTRODUCTION

The Graphic Design program addresses the need for preparing future leaders in the field of graphic design in Saudi Arabia. Innovative graphic technologies and teaching methods will contribute to the development of students' design knowledge.

The four-year program will give students the professional knowledge and skills they need to enter the profession of graphic design. It may also serve as a preparation for PMU graduates to continue their studies in graduate schools offering advanced degrees in graphic design or related areas.

The Graphic Design program at PMU will provide learning experiences that can enable students of both genders to pursue careers in graphic design and related areas such as UI/UX design, editorial design, branding, and packaging. This degree will broaden the role of designer in the workforce and the economic development of Saudi Arabia.

The program, open to both men and women, consists of 125 credit hours of classes over four years.

PROSPECTIVE STUDENTS

Male and female students who are interested in art and design and their application to practical uses such as UI/UX design, editorial design, branding, and packaging will flourish in this major. The program has:

- ↳ Innovative, technology-infused and student-centered learning environment.
- ↳ Top quality programs and curricula that caters to current market demands and also prepares for future challenges.
- ↳ Practice focused curriculum that prepares students for professional work in the field of Interior Design.
- ↳ Small class sizes and modern studios.

PROGRAM OBJECTIVES

The PMU Graphic Design curriculum will provide knowledge and appropriate training for individuals to be creative and innovative designers not bound by geography. The graduates of the program will contribute to community and economic development of the KSA. The Graphic Design curriculum will support respect for Islamic traditions and advancement of Saudi cultural and social values.

The Graphic Design curriculum especially will stress the skills of critical thinking, problem solving, teamwork, and leadership. These are important skills that all graphic design students must have as they enter the profession.

PROGRAM OUTCOMES

The graduates of the Graphic Design Program at PMU will:

- ↳ Acquire and demonstrate fluency in the visual vocabulary, use of tools and technical skills relevant to creative problem solving skills for graphic design.
- ↳ Develop skills in multi-dimensional problem solving including the ability to perceive, research, analyze, and creatively interpret the needs of clients.
- ↳ Generate original concepts, build prototypes, integrate feedback and carry projects through to the production process.
- ↳ Employ basic business practices, work effectively as part of a team, and demonstrate the ability to organize design projects.
- ↳ Appreciate global and regional design traditions as ways of adapting design to contemporary society in the KSA.

CAREER OPPORTUNITIES

Students will gain comprehensive learning experiences within the field of graphic design, including its subfields of brand identity, editorial design, packaging design, motion design, and user experience design (UX/UI) that will prepare them to enter any level of the graphic design profession.

FACTS ABOUT THE PROGRAM

- ↳ Highly qualified faculty with hands-on, professional graphic design experience .
- ↳ Modern studio setting.

