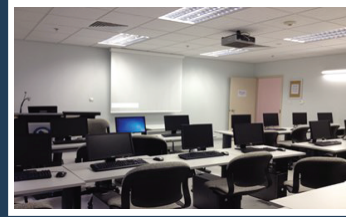


FACILITIES

Smart classrooms with Blackboard, Smartboard and Banner, Computer Labs.



PROGRAM STRUCTURE

Course	No. of Courses	Credit Hours
Core	22	53
College	13	39
Major	5	15
Electives	6	18
TOTAL	46	125

ADMISSION REQUIREMENTS

- 1. Completed online application
- 1. Secondary school certificate or equivalent
- 1. General Aptitude Tests (Qudrat) or equivalent (SAT1)
- 1. PMU English Placement Test or valid IELTS certificate (Academic version) / TOEFL iBT with acceptable scores



HOW TO APPLY

- Apply Online → Receive verification email
- Complete your online application → Receive Acceptance
- Pay the 1st installment



APPLY



PAY

DEGREE PLAN



ADMISSIONS OFFICE

✉ enrollment@pmu.edu.sa

☎ 800 1230 123 / 📞 +966 13 849 8880

IE/GM/BMP/COBA Flyer 0026-2022



جامعة الأمير محمد بن فهد
PRINCE MOHAMMAD BIN FAHD UNIVERSITY



كلية إدارة الأعمال
COLLEGE OF BUSINESS ADMINISTRATION

BUSINESS ADMINISTRATION



WANT MORE INFO?

PMU.edu.sa

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INTRODUCTION

The Business Administration program promotes high-quality education and knowledge development in management science by fostering an engaged learning environment that encourages students and faculty to pursue professional excellence in management and leadership. The program achieves distinction in meeting the workforce and information needs of our stakeholders by ensuring high-quality, comprehensive educational experience that prepares our graduates for the global workplace, contact impactful and internationally recognized research, and influence the economic and social development of businesses and communities.

WHY BUSINESS ADMINISTRATION?

The program was established due to:

- ↳ Rapidly growing population to accommodate young aspiring students and growing knowledge-based industries.
- ↳ Market demand, though public universities have a tremendous advantage in terms of cost, PMU offers quality programs with different powerful instructional methodologies and strategies.

CAREER OPPORTUNITIES

Potential careers of the Business Administration:

- ↳ Business Management Partner
- ↳ Government and nonprofit organizations
- ↳ Entrepreneurial start up organizations

PROGRAM OBJECTIVES

- ↳ To excel in developing quality education by adopting modern education practices and articulating trends and new knowledge in management science.
- ↳ To excel in fostering interdisciplinary research that impacts policies, businesses and society for the challenges of the 21st century.
- ↳ To cultivate the industrial liaisons with regional and international businesses and organizations providing beneficial interactions for curriculum development and the enrichment of learning resources.
- ↳ To empower faculty in engaging in community development activities and disseminating knowledge, creativity and ethical values.
- ↳ To recruit and retain diverse, highly qualified faculty and staff, and a diverse and talented body of students.

PROGRAM OUTCOMES

The Business Administration program will be able to:

- ↳ Illustrate how current technologies and decision-support tools can be utilized to the advantage of business operations. Recognize and describe the major functional areas of Business
- ↳ Identify major forces in the internal and external business environment and explain their effect on the performance of an organization.
- ↳ Explain relevant theories associated with the economic and political environments of business.
- ↳ Explain the significance and effects of social and cultural dimensions in the context of a global business environment.
- ↳ Explain theoretical concepts and practical approaches designed to improve organizational performance.

