

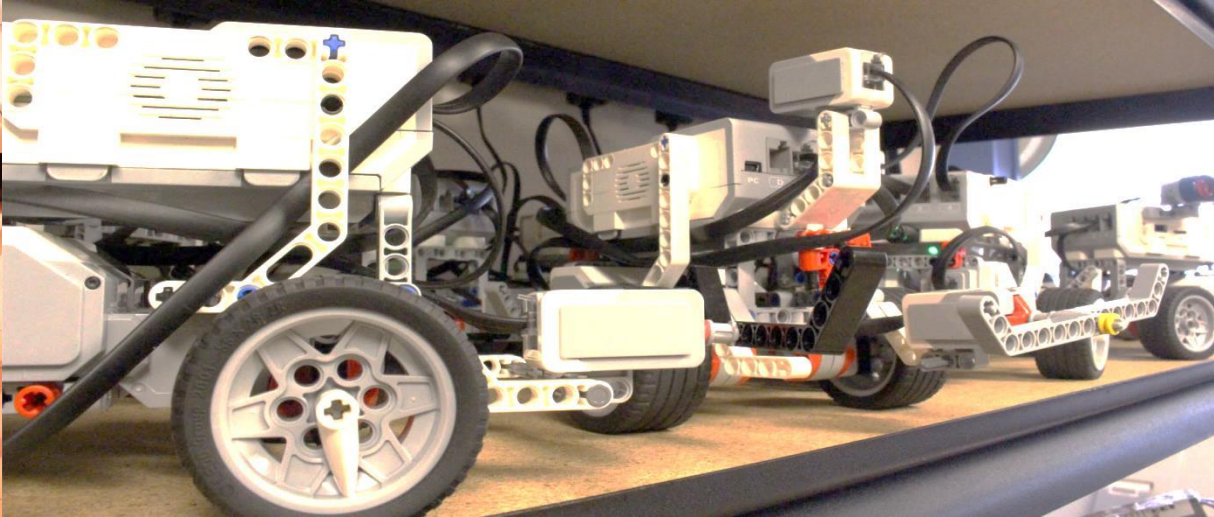


Student Support Center
for Creativity & Innovation



جامعة الأمير محمد بن فهد
PRINCE MOHAMMAD BIN FAHD UNIVERSITY

An Innovation Realm



Innovation can happen anywhere, e.g., in our university, in a village, up the valley, or on a farm. Therefore, the PMU Student Support Center for Creativity & Innovation (SSCCI) has been built to enable entrepreneurs and investors to connect with innovation all over the world. More importantly, this will help PMU and local (K-12) students to partner, co-develop, and engage with both local and global communities.

The Student Support Center for Creativity & Innovation will serve as a main hub in the region by facilitating small business start-ups by youths, valuable connections for young researchers, development of youth business cases, and solutions to local and international community problems.

Moreover, the Student Support Center for Creativity and Innovation has been designed to offer *Knowledge Support*, *Ideas Exchange*, *Research Support*, and *Industry Transfer & Commercialization* via the Entrepreneurship Center.



Knowledge Support



Ideas Exchange



Research Support



Industry Transfer and
Commercialization via the
Entrepreneurship Center

Student Support Center for Creativity & Innovation
Prince Mohammad Bin Fahd University
ssc@pmu.edu.sa ; <http://sss.pmu.edu.sa/>

Great Ideas are hatched here!



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Knowledge Support

Students will be exposed to:

1. Informative sessions that cover local and global topics such as, but not limited to science, health and safety, management, sustainability, culture, religion, medicine, energy, environment, and technology. (Related UN topics will be covered as well.)
2. Design topics, which will stimulate creativity and innovation in Engineering, Technology, Science, etc.

Topic Modes:

- Presentation (guest speakers)
- Documentary movies
- Workshops
- Short Courses

Ideas Exchange

- Ideas Exchange is the power of YOU! Your ideas will inspire and connect us to information, research, and culture.
- *Do you have an Idea?* If you have an idea that you are passionate about, present it to us and we will measure its popularity via vote and comments from the PMU Community. Once it reaches 1,500 points, (1 point=1 vote), you will be contacted to present your idea to our experts in the field.

Research Support

To give students the support needed to:

- Conduct research using research tools and methodologies.
- Draw conclusions from research that can be put into practice.

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Industry Transfer & Commercialization via the Entrepreneurship Center

- Intensive entrepreneurship curriculum workshops
- Patent support to prospective entrepreneurs
- Conceptual prototyping of entrepreneur's ideas
- Support funds
- Signed official business partner commitments

The objectives of the Center include:

- Design, develop, and implement workshops that will help in promoting creativity and lead to innovation.
- Bridge the gap between the community research outcomes and the surrounding industry.
- Promote a culture of support among students and faculty.
- Provide Student Research Support.
- Stimulate students' creativity and help them realize practical ideas.
- Disseminate informative knowledge concerned with local and global issues.
- Support Students to become independent, knowledgeable, and lifelong learners.





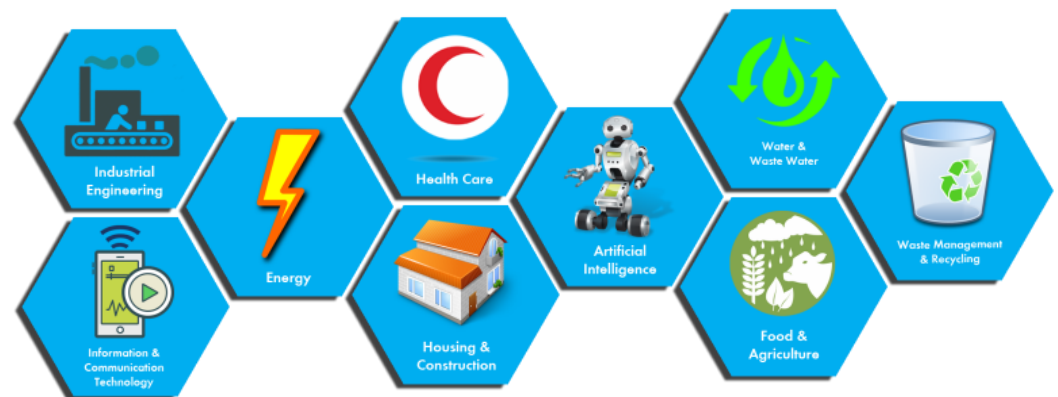
SSCCI is built on a systematic approach where the process of creativity leads to innovative output as opposed to building on a thematic sector or one type of technology.

SSCCIs model system and processes allows for equal and accessible support to...

- enable prospective entrepreneurs to seize opportunities,
- come up with creative ideas ,
- engage with partners/investors, and
- build products/solutions for challenges/problems in the community.

PMU is keen to have an established center of creativity and innovation on campus to attract creative ideas from PMU students and community members of different age groups and diverse professions. Assistance and care is to be provided to transform ideas into projects and apply them on the ground level by involving the business sector and industry. Under the supervision of university professors, entrepreneurs will be able to develop ideas in a scientific and practical frame to discover beneficial community solutions in areas such as Industrial Engineering, Information and Communication Technology, Energy, Healthcare, Housing & Construction, Artificial Intelligence, Water & Waste Water, Food & Agriculture, and Waste Management & Recycling.

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To conclude, the Student Support Center for Creativity and Innovation will

- **provide** opportunities for prospective entrepreneurs to learn more about the coming industrial revolutions,
- **offer** guidance on how to position participation in finding better solutions for upcoming challenges/problems, as well as
- **facilitate** a better and safer global community.

Omar J. Elmoussa
Dean of Student Affairs
omar@pmu.edu.sa



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